



## Why Use a REALTOR®

You need to choose a professional who can give you up-to-date information on your local market and neighborhood -- including price, financing and terms of competing properties and recent sales. These factors will be key in helping you quickly **sell your property for the best price.**

Only real estate agents who are members of the NATIONAL ASSOCIATION OF REALTORS may call themselves a REALTOR:

**REALTORS** subscribe to a strict code of ethics and are required to maintain a higher level of knowledge about the home buying/selling process.

**REALTORS** commit to treat all parties in a transaction fairly and honestly, and their activities and business practices are monitored at local board levels.

**REALTORS** will help you objectively evaluate every offer, complete all required paperwork, resolve issues, and answer any questions that may arise during the sales process.